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**Jim Lackey contemplates the day's highlights at last year's Corporate Ride**



# The B.E.A.S.T.



## President's Message – Jim Lackey

Last year, in my President's Message, I spoke a lot about the history of the BEAST and the many accomplishments we have achieved over the years. This year, I need to shift gears and talk about the future as the one thing that is keeping me up at night these days is keeping up with changing times.



**Jim Lackey, BEAST President**

This was abundantly clear at our recent AGM held in Collingwood, Ontario where the message was about the computer age in business commerce. RSS news groups, facebook, tweeting, wikis, blogs, web sites and the list goes on! Anyone who is not doing some or all of this is certainly behind the 8 ball in keeping up with the times.

On the operational side, work is underway to place GPS units in all of Ontario's grooming fleet for the 2010/11 season so we can start building interactive trail maps for the GPS savvy people with more precise trail condition reporting.

One thing I am grateful for is the fact that we do have a fairly computer friendly group to work with. Our BEAST web site has won Provincial recognition for leadership in communicating with our membership. We have converted our site to an RSS site and updates are at your finger tips should you subscribe.

[www.snowmobile.on.ca](http://www.snowmobile.on.ca) is definitely one way of keeping informed of club events like our various rides, work days, trails

and conditions, driver training etc. Also, check our volunteer video segments. I wasn't surprised to see the "Krusty Productions" videos being used to show other clubs in Ontario how to attract new volunteers at the Collingwood AGM.

Our experience with GPS on the other hand is somewhat limited but we are not afraid to embrace new technologies if it makes for a better rider experience. Just ask BEAST member Brian M. about his GPS and how it got us from Collingwood back to Carleton Place via the B108 trail near Lake Simcoe! We did make it home and had a first hand glance at their trail system. Can't imagine how good it will be with snow on it.

Online permits sales is another service that was introduced last year with some pretty amazing first year results. Over 30 BEAST permits were sold online and we expect there to be way more this year. The introduction of the Classic Permit was also well received and over 100 of our members took part of that program. Good news is that both of these programs will be back this season and by the looks of things, participation numbers on both of these are only going to go up!

One of the great advantages of being part of the OFSC is that they do take the time to educate people to the best of their ability so we can work with these new systems being introduced. Training, documentation and the tools needed to do the work are well planned and shared with clubs. Something I hear over and over is, "man, there is a lot of work to do behind the scenes". While this may be true, volunteering for any activity is made a whole lot easier if you start off slow, get your training and move onto the next challenge. I didn't inherit the number of hats I wear on a regular basis without some outside help and trust me, I am no rocket scientist!

While all of this is geared towards a better user experience with less work on club

**Continued on next page...**

volunteers, our real challenge is dealing with the changing times in the community around us. The highway 7 expansion project, recreational trail development, new subdivisions popping up all around us are just a few.

Trail changes for this season are going to happen and we want you to enjoy your riding experience by following/staying on our marked trail system. Although there are other factors like speed, alcohol, night riding and experience, most snowmobile accidents are attributed to riding off trails.

You will only place our trail system at risk by deciding not to ride on trails. We will need some time to make adjustments to the trail system but for this season, we can't make many until construction is complete and we understand what we have to work with. Therefore, there will be trail closures in and around

## Highway 7 Expansion

Many of you have seen a lot of urban development over the years but nothing is going to affect us more than the Highway 7 Expansion project and the development expected to follow it.

For those of you familiar with our trail system, we have already seen the impact of this project with the closure of our trails along old Highway 7, the loss of the E103 trail that used to run from Dwyer Hill to Almonte and the re-routes we have had to make in Carleton Place around the Carlbeck Golf course. These changes are just a couple and a trail system

## OFSC Vision 2015

The OFSC Vision 2015 which paves the way of what snowmobiling should look like in the year 2015. This was done in a story like fashion by the Port Perry Snowmobile Club (volunteers just like us), that was easy to read with no mumble jumble that usually make these things hard to understand and support.

Carleton Place. Remember, Respect the Trail or lose it and there is nothing more true than that. A Trail Closed sign means just that.

There is another potential opportunity with the abandoned rail road between Chalk River and Smiths Falls but this is years away. I strongly encourage that you participate at any community input session that may decide the fate of the tracks.

Pending the outcome of this corridor's fate could go a long way to remove trails from known water hazards between Almonte, Carleton Place and Smiths Falls and make for a much longer season. One extremely important thing to note is that this corridor is currently NOT a trail and as such, snowmobile activity on the abandoned rail road bed is prohibited.

At AGM, another key to success is connecting with local business associations and our politi-

cians to voice your concerns over the dwindling trail system. They need to get the message that there is a lot more of us than the few squeaky wheels that have been running interference into local trail development. We encourage you to speak with these folks and get involved.

cians to voice your concerns over the dwindling trail system. They need to get the message that there is a lot more of us than the few squeaky wheels that have been running interference into local trail development. We encourage you to speak with these folks and get involved.

We have an incredibly short season and this is largely due to water hazards. Our doors are always open for suggested trail changes by using alternate land access. We would much prefer having our year long worth of work go to something more than a 3-4 week season.

Our goal is to provide you the best product we possibly can and we encourage you to help us achieve that goal. This will only come through more active participation with your club.

Times are a changing, are you!!

Happy Trails!

exists today thanks to a small elite crew known as BEAST volunteers.

For this season, you will see a number of Trail Closed signs and you will need to respect these as it could present issues for us as we try to work on alternate routes. Ignoring our signs could also mean serious injury to you as a rider as we will not be maintaining these trail sections.

Right now, the BEAST 304 trail from E104A to Highway 7 and across the Highway to BEAST 202 which links to Carleton Place and Almonte will be closed. We will do our best to

update our trail guide to show you where you can and can't ride but the main thing to rely on will be our trail signs.



This vision paints a picture of the family starting out in snowmobiling and getting setup with their first equipment, getting their passes online, getting the information they need to ride through RSS news groups, getting involved with some minor tasks in the club to becoming part of the club executive.

There is much more to this story and we will post this on our website as this vision is our vision and we will do our best to support it. In fact, I think we even recruited a new volunteer Janice M. as she could see what is involved and understands that this is a lot of work but even a little goes a long way. We look forward to more people like her getting involved.

## Permit Prices

- Full Season on or before December 1st \$200.00
- Full Season After December 1st \$250.00
- 3 Day Permit \$100.00
- 7 Day Permit \$140.00
- Classic Permit \$125.00



**We support our farmers!**

## Beckwith Trail

One of our primary goals or objectives over the next few years is to try and build trails that will be off water, roadways and other potential hazards like the new 4 lane highway. This is going to take us a number of years to complete and we need your help not only with current trail changes but for future development opportunities as well.

We started the ball rolling this spring and summer with a presentation to Beckwith Council on the BEAST, who we are and what we are about. Beckwith Council is certainly snowmobile friendly and recognized our value to the community.

With Council support, BEAST made a significant financial contribution to the new Beckwith Trail that joins McNeely Avenue South to the 9th Line of Beckwith Recreational Facility. We also have approval to build a bridge at Kings Creek and the 2nd Line of Beckwith on BEAST 305 trail which will help us eliminate another water hazard.

BEAST worked with our local district office and was able to provide \$5,000 worth of funding to the project. The Township through their grant program, was able to convert this \$5,000 to another \$10,000 for a total of \$15,000 going towards the development of this trail.

Our contribution will enable the only authorized motor vehicle use on the trail section between the 10th and 9th Lines of Beckwith. This eliminates the need to ride along the side of the ditch on the 9th line from the Township Garage to the Beckwith

## Staying in touch

Ever wonder how best to stay informed of what's happening within the BEAST? The website is just one way to know about important dates and news. Email lists allow us to send a blast about important news, upcoming workdays or simply send a reminder about a meeting or event. The easiest way to get

**The BEAST Presents \$5,000 towards the Beckwith Trail Development (Left to Right) Dave Hunt, Jim Lackey, Richard Kidd and Dave Poaps**



School on BEAST 304 Trail. Signs and gates will be in place to show you where you can and can't go.

Access to the Recreational Complex for food and washrooms will also be permitted.

We encourage you to use extreme caution in all trail sections as this is a shared use trail. Abuse to other user groups will not be tolerated.

It is important to note that the trail section from the 10th Line of Beckwith and north to McNeely Avenue is off limits and as such, will be gated to prevent sled access. Please respect this restriction as we need to work with the community to show the value of snowmobiling and hopefully gain full access of the trail. Abuse will only kill our case for further use.

Beckwith Township offered to invite us to the annual planning meetings for recreational activities and we thank them very much for this support!

included on our mailing list is to include your email address and check the box "YES, I would like to volunteer for the club, please contact me by either by phone or email if provided". This will ensure you receive all club correspondence and always know the latest information.

## BRP Program Is Back

Bombardier is once again offering their Million Dollar Club fund-raising program. If you haven't participated in past years, why not try it this year. It's as simple as completing the form at the back of this newsletter and dropping it

off at your nearest BRP dealer. Anyone who participated in past years will surely attest how easy it was to donate \$10 to The BEAST without even opening their wallet. We encourage everyone to help out this year as we try to increase

our participation. Remember, the better participation we have, the more likely we are to win a free snowmobile for the club. Last year the Eganville Snow Drifters won this honour and are raffling the snowmobile as a fundraiser.

## Classic Permits Are Back

What's so special about 1996? It's the cut-off year for a 2011 Classic Permit. That's right, your 1996 or older model year sled qualifies for a Classic Permit. Available any time for just \$125, you get full access to OFSC trails all winter

and can sign up for member benefits too. Great for those second or third family sleds! Just a heads up that the Classic Permit is not available online and does not qualify for the Snow Guarantee. You'll also need to provide proof of

registration for your "classic" sled before buying. Classic Permits will be available through the District 1 Office again this year. For more information check out our website.

## A Partnership worth noting

When we began organizing this year's BEAST Annual Golf Tournament, one thing became clear. We would need to find a way to help get the message out there and get golfers registered. Having heard about a new partnership between the OFSC and Skywords Media, owners of the brand new radio station in Ottawa, 101.9 DAWG FM it became clear that we may be able to make use of the

situation. After meeting with owner Ed Torres and discussing our needs, they generously offered the production of a radio advertisement to help promote our tournament. We were literally stunned by the quality of the production and can't thank them enough. Not only does 101.9 DAWG FM play a mix of Blues and Classic Rock, they are snowmobiler friendly. We encourage

you to tune in to hear daily trail status updates this winter and maybe the odd surprise. DAWG FM definitely lives up to its slogan of "Ottawa's new best friend!"



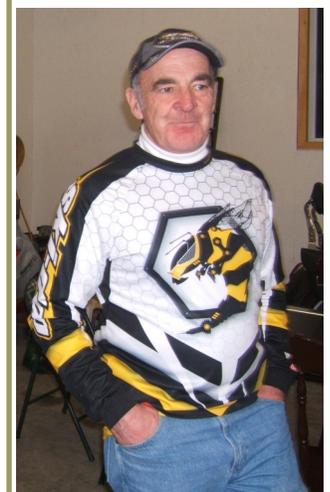
OTTAWA'S NEW  
BEST FRIEND!

(Left) More than 15 volunteers spent a combined 200 hours clearing brush to reroute the E104A near the 10th Line of Beckwith



Brian Moreau and Dave Poaps prepare hand out bags for The BEAST Annual Golf Tournament

*"We are looking  
for volunteers  
just like you!"*



Long Time Club Volunteer, Stuart Spoor sports his brand in style

## Business Mentions



**Ian Edwards accepts a cheque for \$1,000 from The BEAST towards the Carleton Place Hospital Poker Rally Fundraising efforts**



**Dave White owner of Mementos Signs Awards and Promotions was the driving force behind The BEAST Annual Golf Tournament which helped raise \$4,000 for the club**

As always, there seems to be a couple of local businesses that rise above others that we need to mention. While it is extremely important to support those who support us, the three that come to light this season are Ian Edwards of Carleton Place NAPA, Dave White of Mementos in Stittsville and Glen White of Pro2Col in Stittsville.

Ian has been involved over the years supporting the former AD-SA and BEAST by selling permits through his store. Over the past couple of years, Ian has become more involved with trail setup and closure which helps tremendously in the BEAST South West sector.

Ian is not only involved with local snowmobiling. He is also a very active volunteer with the Carleton Place Hospital Foundation. Ian works extremely hard in raising funds for a new hospital in Carleton Place which is something all of us will enjoy and not just snowmobilers.

Through Ian's encouragement and support, an annual ride has been run by the BEAST to raise funds for this cause. Over the past couple of years, BEAST helped raise close to \$8,000 to this cause through event pledges raised and our own contributions. We look forward in continuing support of this cause as our fundraising efforts go into our own community and we have fun making the money at the same time.

As a result of his efforts, Ian was

elected Business Man of the Year for Carleton Place and we are glad to have him on our team.

Our other mention goes to Dave White of Mementos and through family connections, Glen White of Pro2Col. Dave has been an active snowmobiler for several years now and is very much involved with the club from trail work to groomer operations to any other task that needs to be done.

Dave has supported the BEAST through various things such as trophies for tournaments, prizes for events, signs, advertisement stickers and many other products from his store on Carp Road. Often, free of charge as his contribution to snowmobiling. Recently, Dave pulled a lot of strings with his various connections to set us up with world class signage for our first full BEAST Golf Tournament. The signs received a lot of praise and made us look like real professionals. Dave is yet another BEAST member we are glad to have on our team.

### George Laight shines up his brand new 2010 Grand Touring



Glenn White runs Pro2Col in the West Carleton Industrial park and he and his son Ryan are the ones behind our BEAST clothing that you may see from time to time. Although we might not buy much volume, these guys do a first class job for us and we are being recognized as a very professional looking group with the clothing we were at meetings and conventions. Recently, these guys donated a ton of stuff as door prizes to our golf tournament and also deserve our gratitude.

We are now looking to make some of this clothing available to our membership and there will be more on this online as details become available. One way to get some swag for free is to show up at one of our events or help us out on trail work days. There is usually something for all!

This is the kind of business support we appreciate very much and will recognize others further down in this news letter as helping us out with our Golf Tournament.

## Volunteers In Action

As Jim mentioned last year, The BEAST really is all about it's volunteers. This may even be evident from glancing at the photographs inside this newsletter. We have heard time and time again that it is just as much about the snowmobiling as it is about the friendships. The BEAST believes

strongly in it's volunteers and invest heavily in training. This year, we will be holding Trail Patrol and Signage courses to assist volunteers perform their tasks. But it's not all work, we regularly step back and give thanks to those that help out. Take for example the Volunteer Recognition BBQ

at the first meeting of the year, or the Volunteer Potluck after the last workday where you will usually find door prizes and awards. Awarding volunteers is definitely one of those things we take seriously. Let's take a few minutes to give thanks to those volunteers that won last year's awards.



**Jim presents the Muirhead family with 2010 Family of the Year Award**  
 (Left to right) Scott Muirhead, Chelsea Muirhead, Jim Lackey and Anna Mould



**Anna presents Dave White with 2010 Rookie of the Year Award**  
 (Left to right) Jim Lackey, Dave White and Anna Mould



**Jim presents Mike Harvey the 2010 Volunteer of the Year Award**



**Dave Poaps accepts the 2010 Volunteer of the Year award on behalf of Rob Campbell which included a BRP Jacket**

Help us help you!  
*Trail Work Days*  
*November 21st*  
*and*  
*December 5th*  
 To register call  
*Julie-Anne at*  
*613-256-2973*

### It's the Law!

Ontario law requires every recreational sled\* using an OFSC Prescribed Trail to have and display a valid Snowmobile Trail Permit. Fines for failure to comply range from a minimum of \$200. to a maximum of \$1000.

\*exemptions or partial exemptions for specific user groups.

## Permit Outlets

Classic Permits are only available through the District Office.

Please contact John Boals at (613) 543-0374 or info@district1ofsc.ca the application is available on their website at <http://www.district1ofsc.ca>

### Kanata, Stittsville, Nepean area

			Season	3 Day	7 Day
George's Service Center	Carp Rd. North of 417	(613) 831-2255	✓		
Stittsville Trailer Sales	Main St. Stittsville across from the fire hall.	(613) 836-5555	✓		

### Richmond Area

			Season	3 Day	7 Day
Richmond Home Hardware	6179 Perth Street, Richmond	(613) 838-4659	✓		
Danby's Bar and Grill	2858 Munster Rd, Munster (Accepts VISA)		✓	✓	

### Ashton, Almonte, Clayton, Carleton Place, Smith's Falls

			Season	3 Day	7 Day
License Office	Smiths Falls, 88 Cornelia St.	(613) 283-6837	✓		
License Office	Almonte, 154 Bridge St.	(613) 256-2790	✓	✓	
Carleton Place Marine	Carleton Place, Hwy 15 (Yamaha Dealer)	(613) 257-1772	✓	✓	
Black's Corners Motorsports	Carleton Place, Hwy 15 (Polaris Dealer)	(613) 253-2115	✓	✓	
Gemmill's General Store	Clayton	(613) 256-1947	✓	✓	
Carson's	Perth, Hwy 7 (Ski Doo Dealer)	(613) 267-3499	✓		
Carleton Auto Parts	Almonte, 91 Bridge St.	(613) 256-4473	✓	✓	
Carleton Auto Parts	Carleton Place, 60 Moore St.	(613) 257-2599	✓		
Almonte Grocery & Gas Bar	Petro Canada Hwy29 & 49 Almonte	(613) 256-3633	✓		
Hank's Tire Supply	Smith Falls, 22 Union St.	(613) 283-0173	✓	✓	
Valley Small Engines	Carleton Place, Hwy 15	(613) 257-7032	✓	✓	
Levi Home Hardware	Almonte, 476 Ottawa St.	(613) 256-3732	✓		
Stuart Spoor	@ home 2205 6th line, Carleton Place	(613) 257-1561	✓	✓	✓
	@ meeting on meeting nights (see calendar)		✓	✓	✓
Jim Lackey	@ home RR2 Carleton Place	(613) 253-5486	✓	✓	✓

If paying by cheque, it MUST be made payable to  
 "The BEAST"  
 Please include the permit number(s) in the memo section.

For the most up to date information,  
 please visit us online at

[www.snowmobile.on.ca](http://www.snowmobile.on.ca)

Support your  
 local club!  
 Buy  
 where  
 you ride!



### Driver Training Courses

Please contact

Tanis Cordick at (613) 253-0139

For details and to register in

this years courses.

THANKS TO OUR

## LANDOWNERS

Throughout our trail system, generous landowners allow the winter use of their property for the enjoyment of snowmobiling. This land use privilege is crucial to the existence of the snowmobile trail which provide many social, recreational and economic benefits to our entire community. Without the continuing cooperation of these unselfish friends of snowmobiling, the quality of winter life throughout our area would be significantly diminished.

We ask everyone in our community, but especially snowmobilers and those who benefit most directly from snowmobile trails, to say a special thanks to our landowners for the use of their property again this season.

Thank you from

All the  
 OFSC Clubs and  
 Volunteers in Ontario



## Club Contacts



BEAUTIFUL EASTERN ASSOCIATION  
SNOWMOBILE TRAILS

Mailing Address  
P.O. Box 8 Stittsville, Ontario

**The BEAST**  
Jim Lackey 253-5486

**ADSA (Ashton)**  
Dave Hunt 256-8526

**RSR (Richmond)**  
Dave Poaps 489-0750

**SDHSA (Stittsville)**  
Daryl Rauhala 836-9348

## NO ATVs ON OFSC TRAILS!

- Please Don't Trespass -  
ATVs are not allowed on OFSC  
trails on private land in any season  
without landowner permission.

ATVs must stay off all OFSC trails  
during the winter  
grooming season.



## Important Dates

These are important dates to mark onto your

- November 1, 2010 Early Bird Draw for season permits
- November 4, 2010 Regular BEAST Meeting at Jim's "Toy Box"
- November 20, 2010 BEAST Work Day
- November 20, 2010 Driver Training Course
- December 1, 2010 Final day to get your discounted permit
- December 2, 2010 BEAST Annual General Meeting (Elections) at Jim's "Toy Box"
- December 4, 2010 BEAST Work Day (Followed by Potluck at Jim's "Toy Box")
- January 6, 2011 Regular BEAST Meeting at Jim's Danby's Bar & Grill
- February 3, 2011 Regular BEAST Meeting at Jim's "Toy Box"
- February 5, 2011 Carleton Place Hospital Poker Run
- March 12, 2011 RSR Poker Run
- March 3, 2011 Regular BEAST Meeting at Jim's "Toy Box"
- March 4 to 6, 2011 BEAST Corporate Ride

*Watch our website for other advertised events!*

*Jim's "Toy Box" is located at 1405 Seventh Line of Beckwith  
(1 road North of the 6th Line stop)*

## THE MILLION DOLLAR CLUB SUPPORT PROGRAM

Drop this certificate at your Ski-Doo dealership and your club will receive \$10 Cash.

Club Name Beautiful Eastern Association of Snowmobile Clubs (BEAST)

Club Member Name \_\_\_\_\_

Age \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

Postal Code \_\_\_\_\_ Phone Number \_\_\_\_\_

Which snowmobile brand do you currently own?

- Ski-Doo  Artic Cat<sup>†</sup>  Polaris<sup>†</sup>  Yamaha<sup>†</sup>  
 Other  Do not own one

Which type of snowmobile do you own?

- Muscle (ex: Mach Z<sup>®</sup>)  Cross-Country (ex: MX Z<sup>®</sup>)  
 Mountain (ex: Summit<sup>®</sup>)  Sport (ex: GSX<sup>®</sup>)  
 Touring (GTX<sup>†</sup>, Legend<sup>®</sup>)  Utility Sled (ex: Skandic<sup>®</sup>)

What model year is the sled?

Do you plan on buying this Season?  Yes  No

BRP may inform you, from time to time, of upcoming promotions or new products that may be of interest to you.

— DEALER AREA —



Dealer Signature
Dealer Number

**ski-doo**  
BETTER RIDES. BETTER RIDERS.™



©2010 Bombardier Recreational Products Inc. (BRP) All rights reserved. ®,™ Trademarks of BRP or its affiliates. † All other trademarks are the property of their respective owners. Program starts September 1<sup>st</sup>, 2010 and ends November 15, 2010. Only duly registered provincial snowmobile clubs for the provinces of Alberta, N.W.T., British Columbia, Yukon, Ontario, Quebec, Manitoba, Saskatchewan, New Brunswick, Newfoundland-Labrador, Nova Scotia, and PEI ("Clubs") and its members are eligible to participate in this Program. Individual Club members must be Canadian residents who have reached the legal age to drive snowmobiles in their province at the time they enter the program. Void where prohibited by law. Only one certificate per Club member. Prizes will be given to the Clubs and not to the individual participating club members. The prizes are: 1<sup>st</sup> prize: one (1) of two (2), 2010 Ski-Doo snowmobile MX Z or Summit, a retail value of approximately \$13,199CAD (one unit will be provided to the West: Alberta, NWT, British Columbia, Yukon, Ontario, Manitoba, Saskatchewan and one unit will be provided to the East: New Brunswick, Newfoundland-Labrador, Nova Scotia, PEI, Quebec). The Clubs having obtained both the maximum amount of \$1,500 and a minimum of 75% membership participation rate will be eligible for the 1<sup>st</sup> prize. The Club with the highest participation rate in terms of donation certificates received divided by the number of Club members will receive the 1<sup>st</sup> prize. 2<sup>nd</sup> prize: Each valid name registered on the certificate and dropped off at a participating Ski-Doo dealer will generate \$10 cash to the local Club identified on the certificate and registered as part of this program, up to a maximum of \$1,500 per Club. No cash substitutions for prizes will be permitted and prizes are nonrefundable. Odds of winning depend upon the number of entries received. For a copy of the complete program rules, ask your participating Ski-Doo dealer or go to [www.ski-doo.com](http://www.ski-doo.com). All entries become the property of BRP. Sponsored by BRP.