



See page 7 for details

Inside this issue:

Club Executive and Key Volunteers	3
BRP Program	4
New Permit Prices	4
Groomer Update	5
New Classic Permit	5
Ted Day Communication Award	6
New Local Business Support	6
Permit Outlets	7
Calendar Of Events	8
BRP \$10 Certificate	8

Krin Hunt watches as BEAST President, Jim Lackey cooks his steak over an open fire at last years rider appreciation hot dog roast. Watch for us again this year.



The B.E.A.S.T.



President's Message – Jim Lackey



**Jim Lackey,
BEAST President**

10 years, can you believe that the BEAST is celebrating 10 years of existence as a trails association for the 2009/10 season! Actually, it was the winter of 1998 following the great Ice Storm, when I went to my first local club meeting with the SDHSA to address local volunteer issues. Our trails from that storm were in bad shape and in most cases, impassable. I wanted to know why and what could be done to get them back open. Also, our trails were not keeping with the times and the Executive of the day wanted out.

The message for the people in attendance was simple, “step up” or we’re closing. No more local snowmobiling. In fact, our first groomer that we inherited/operated was called the “Exxon Valdez” for obvious reasons! It spilled oil all over the place like the fateful tanker and it stunk like hell to operate. 3 litres of oil to a gallon of fuel and a ½ jar of Tylenol was the hourly rate to operate it. And, we had 2 of them!!

It was time to get rid of that stuff and buy some gear

we could work with to build trails that would keep pace with snowmobile improvements, local and tourism riding development. Oh, and something that was a lot more environmentally friendly.

It was also at this

meeting when I first met our District Governor, Bob Hall, District Ops Director, Arnold Johnson and ADSA Club President, Christine Herbert. They had a strong message about grooming associations and the benefits of them. Associations were the way of the future to help the smaller local clubs survive with limited resources and eventually prosper.

A possible answer to the problem??? It made sense then to the people in the room and it still does today. So, with some push from my riding buddies and rather than bitch about the situation, I was convinced to “step up” to help local snowmobiling and came home as Club President.

At that same meeting, I also met up with Ernie Nash (voted to be SDHSA Vice President) and other individuals that had this same great passion for snowmobiling. We had guys there that were cutting down the damage left by the Ice Storm with hand saws and very little equipment like the Ian Taylor (voted SDHSA Secretary) family and friends. With the help of this new Executive and strong trail worker support from buddies like Darrell Drew, Tony Funekotter and Grant Penstone, it wasn't long before our local SDHSA club was whipped into shape. And before we started talk about building the association.

Ernie led the charge by building up a Straw man that outlined an association based on other models he researched from across Ontario. Several meetings later with neighbouring clubs like Richmond Snow Rovers, Ashton & District, Rideau Snowmobile Club and of course Stittsville Dwyer Hill, the BEAST was born.

The “BEAST” was easy but it took several cases of brown bottles and demon **Continued on next page...**

liquor to come up with Beautiful Eastern Association of Snowmobile Trails. In the spring of 1999, BEAST applied for OFSC membership and was accepted. We have never looked back.

Ironically, the BEAST functions today with pretty much the same model developed from 10 years ago. It was a highly advanced goal that only a handful of associations have accomplished in the province. We are now considered a model association within Ontario and other groups look towards us for ideas when building their associations. None of this would be possible without leadership, vision, collaboration and support from the committed volunteers and generous land owners.

Talk about commitment, the original BEAST Executive still has 2 active members, myself and Dave Poaps from the RSR club and a few more that I will introduce later.

So what have we done in the past 10 years? The accomplishments are great and it is all largely due to a core group of volunteers that have been with us since day 1 and with many others that have left and joined along the way. These volunteers (many of them also in the business for over 10 years) remain instrumental to our operations today.

BEAST was front and center in the year 2000, when the call came to develop the Trans Canada Trail from Stittsville to Carleton Place via the TCT Committee that was formed to develop the railway corridor between these 2 towns.

Because of this effort, and the relationship we maintain with Carleton Place and the City of Ottawa, snowmobiling remains the only "authorized" motor sport on the TCT today.

We have a top notch grooming fleet that maintains close to 400 kilometres of trail which is key for East/West/North/South tourism travel in Eastern Ontario. Much of our modern equipment comes funded from your permit purchases but also through several grant applications that have been submitted over the years. In fact, a little over \$300,000.00 has been generated for this Association through grant money applications to purchase new equipment by the efforts of volunteers and support from the Ontario and Federal Government.

We have actively participated in most OFSC programs such as Driver Training, Trail Patrol (Our own Darrin McRae was awarded OFSC District Trail Patrol for 2009), VIA (Volunteers in Action), Website trail condition reporting and most importantly, Risk Management to ensure we deliver the best product possible to our membership. Our strong relationship with the District and the OFSC makes life much simpler to operate than trying to do this as separate clubs for sure.

Everyone involved with running a snowmobile club or association knows that without Landowners and Volunteers, there would be no trails! We have done a fantastic job in supporting our volunteers and land owners through recognition awards developed by the

BEAST. We not only receive support from the OFSC but we use our own trail money to help recognize the efforts of these 2 key groups. Our own VIA Coordinator, Anna Mould does her best to keep new recruits coming into the BEAST in an effort to make existing volunteer life easier. 15-20 new faces have "stepped up" in the last year or two thanks to our efforts here and there is always room for more.

Our most recent project in developing a BEAST clothing line (led by my wife Debbie) has brought our identity to an even bigger audience and this was recognized by many clubs from across Ontario at the recent OFSC AGM held in Ottawa. We have more information on this later on in the newsletter.

We have done our best to provide signage for riders that not only help them safely navigate the trails but to know where they are going as well. We have kept in step with large development projects like Hwy 7 expansion and Carleton Place growth to maintain our network of trails.

Our commitment to communication to our members via newsletters and our fairly mainstream website www.snowmobile.on.ca operated by Dave "Krusty" Hunt, has seen us recognized by our peers in Ontario by awarding us the OFSC Ted Day Communications Award at the 2008 AGM in Toronto.

BEAST has supported various community causes such as Easter Seals, Carleton Place Hospital

Foundation, Parade of Lights, and International Ploughing Match to name a few through donations amounting close to \$10,000.00 via fundraising and other club events.

This past year, we completed the final chapter of our club amalgamation goals and objectives of the BEAST by closing the doors for the final time on the original founding clubs SDHSA, RSR and ADSA. They may be gone on paper but they will live on in memory and reputation of what we started 10 years ago.

All of this is just a sample of what has been done with the help of your permit dollars and from a lot of hard work from what we would still consider a small group of people. I saw a slogan recently at the Kemptville Snowmobile Klub clubhouse.

If you did ½ of what you expected someone else to do, think of how much this club could achieve!

This is very true and even though we have a strong base now, we always need new people and leaders to take our place.

Normally, I would focus my message on a little of the past year and more on the future but 10 years is an important time for us to reflect as we faced many naysayers along the way that said we would never survive. I say we have done that and more and I wanted the opportunity to showcase what we as your club have done for you, the local rider.

A great many friendships have been built through this association and I am proud to have met



We support our farmers!



Daryl's Dragon sleeping during the 2009 BEAST Corporate Ride

Permit Prices

- Full Season on or before December 1st \$200.00
- Full Season After December 1st \$250.00
- 3 Day Permit \$100.00
- 7 Day Permit \$140.00
- Classic Permit \$125.00

and worked with every one of them. This group is considered our extended family and we enjoy the times we spend together during the season and off season as well. It's with that strong support from my snowmobile family and my personal family (Debbie, Valkyrie, Alex and Scott), that I still proudly serve in that position of President of this fine Association! Soon, I will be looking for a break in the next year or so and need to work on that successor.

Enough talk from me as there is a lot more news that is equally important for your upcoming season such as 2009/10 permit prices and the first price increase in 3 seasons, new classic sled permits, special event dates and more! Pray for lots of cold and snow as we are due for a good winter. After 10 years of hard work, we deserve it! Happy Trails!

Every year the BEAST participates in the OFSC District 1 Ride typically held in Morrisburg, Ontario



Club Executive and Key Volunteers

I would be remiss if I didn't name a few other key players as it has been mostly these folks who have made the BEAST what it is today. You will see that some of us wear many hats and this is where you can help by "stepping up" and taking on any of these critical roles. We have the resources and skills to train anyone for any position.

There is equally many other names of volunteers that are as important to the ones listed and I thank them as well for their continued support. Without their support, our jobs would be that much more difficult. However, these people are the ones that help make this happen year after year with their continued leadership and participation.

Executive

Jim Lackey, President
 Dave Hunt, Vice President
 Dave Poaps, Secretary
 Audy Bedard, Director
 Brian Moreau, Director
 Daryl Rauhala, Director
 Mike Harvey, Director

Trail Patrol

(Making Sure we have no "Freeloaders")
 Brian Moreau, Coordinator
 Darin McRae, Sean Getty
 Doug Argue, Daryl Rauhala
 Darrell Drew, George Laight, John StDenis, Stuart Spoor, Audy Bedard, Dave Hunt, Graydon Arbuckle, Jim Lackey

Risk Management

Jim Lackey, Response Coordinator
 Brian Moreau, Inspect. Coordinator
 Dave Hunt, Sign Coordinator

VIA Coordinator

(Recruiting the help we need and helping recognize those who help)
 Anna Mould, Coordinator

Driver Training

(Educating our future!)
 Graydon Arbuckle, Trainer
 Tanis Cordick, Registration
 Chris Wuycik, Master Instructor

Permit Sales

(Bringing in the dough so we can go!!!)
 Stuart Spoor
 Darrell Drew
 Cheryl Mowatt

Groomer Operations

(Lots of time spent to deliver the product!)
 Audy Bedard, Driver/Mechanic
 Rob Campbell, Driver/Maintenance
 Mike Harvey, Driver/Maintenance
 Ross Mowatt, Driver/Maintenance
 Drivers include...
 Dave Hunt, Ryan Orr, Charles Rath, Jim Lackey, Alex Lackey, Mike Murphy, John Murphy, David Murphy, Mike Lessard, Chris Wuycik, Dave White, Jason Moule, Drew Leger, Al Wharry

Social Committee

(Making sure we have some fun!)
 Debbie Lackey
 Julie-Anne Bedard

Webmaster & Newsletter

Editor
 Dave Hunt

Trail Maintenance

So many we couldn't possibly list all the names here.

Groomer Recovery

(The guys you can count on to bail you out of a jam!)
 Carter Cullen, John Campbell, Joey Campbell, Vince Carrol, Charles McLellan

THANK YOU ALL!

BRP Program

How to donate without spending a dime!

For the 2008 season, Bombardier Recreational Products raised the bar in support of snowmobile volunteers by donating over \$1,000,000.00 to clubs across Canada. That's right! \$1m smack-ers in recognition of the people who make the trails to help sell their product.

Last year the BEAST received a cheque for \$500 as well as a \$250 gift certificate for Ski-Doo merchandise. This all came from

YOU our faithful club members, best of all it didn't cost you a cent and very little effort! The program donated \$10 for every club member who headed down to a Ski-Doo dealership and dropped off their Ski-Doo Million Dollar Club ballot. Clubs are eligible to receive up to \$1,500.00 each for member participation. You don't even have to own a Bombi machine or buy one to participate. All it takes is a visit to the local dealer and fill out a ballot with the BEAST name on it as the club you support.

The BEAST would like to thank each and every one of you who participated in this program last year! This cash will be put directly back into the trail system. The gift certificate was used to purchase a jacket which we plan to use as part of our volunteer recognition program.

We are also pleased to announce that Ski-Doo has announced the return of the program and we urge you to participate once again. In fact, we have included a copy of the form on the last page of this newsletter.



Jim Lackey receives \$500 cheque and \$250 gift certificate from BRP (Bombardier Recreational Products)!

New Permit Prices

For the first time in three years, a price increase will be in effect for this season. The permit increase was voted into effect at the 2008 AGM in Toronto as there was concern for the diminished groomer funds, funds to operate local clubs and increased funds required to maintain our Trail Liability Self Insurance fund.

There was little choice as we still need to deal with a number of nuisance lawsuit claims from individuals attempting to take advantage of the system. Nuisance claims still cost us money to de-

fend whether there is a settlement or not. Our excellent work in Risk Management (Reducing the possibility of large claims) is getting the message out there that we are no longer an easy target. We have systems and processes in place that document our operations and place the emphasis on the concept of Ride at Your Own Risk. Nuisance claims still take time/money to defend so we can either take the money off the snow or have the user community pay for it.

So if you want to keep the cost down, get your buddies to think

twice about whether or not they were riding beyond their means which eventually makes us all pay. Generally speaking, if you respect the OFSC rider code, you should never have to worry about enjoying your day.

The good news is that there is no planned increase for the 2010/11 season so we will have the same pricing for the next 2 seasons.

The permits fees will follow the same model for critical sales dates as in the past.



Who doesn't like lots of snow?

*"We are looking
for volunteers
like you"*

**Just a few of the 2009 BEAST
Corporate Ride Participants**





A small handful of volunteers collect their thoughts before heading out to start their day.



The Trans-Canada Trail which runs between Carleton Place and Stittsville certainly sees a few snow drifts! The groomer ALWAYS has it work out along this section of trail.



Debbie Lackey's "Social Committee" role never seems to end as she proudly displays her new OFSC Volunteer Jacket

Groomer Update

The groomers were nicely tucked into bed last spring in full form. With the addition of two slightly used Bombardier BR-180 units last season, the heavy groomer count remains at four. That's 3 of the BR-180 units and a Massey Ferguson 390-T. As many of you may recall from our short but busy season last year, the BR-180 units consistently put out a great trail. In a continued effort to improve conditions, we completed the purchase of a new drag from Shop Industrial which will be utilized in the Smiths Falls /

Classic Permit

That's right. It's time to get Old Betsie that has been collecting dust for the past few years out of your shed and onto the trail. For the first time in 2009, the OFSC has voted in a classic permit for machines that are 1995 or older (Minimum 15 years old). The cost of these will be ½ the price of the regular full season which is \$125.00 for this year. Not bad even if you only get out for a couple of days of fun. No doubt you are going to see more and more events around the classic sleds and we are depending on this as there are a ton of them out there and we all miss seeing those old familiar brands out there on the trails.

The catch is that these permits have a special process required as we want to avoid any attempted fraudsters out there. Permits can be processed to the local District Office or from the OSFSC. A proof of ownership will be re-

quired and you are good to go. Note that the permit will physically look different from a regular season permit and our trail patrol can spot a 15 year old sled when they see it so just a hint if the wheels were turning already. The other main thing to remember is that if you are riding in this area, you specify the BEAST name so the permit revenue makes it's way to us. All order forms must be processed though our OFSC District 1 Office for this season so

Carleton Place area for this upcoming season. This was made possible through a partial \$3,500.00 grant received from the OFSC District 1 Mini Grant Committee. Thanks District 1!

Pretty soon all the groomers will begin to receive their fall tune-ups and will be waiting on the swamps to freeze and the snow to fly!



Our two newest groomers (Above)

2009 BEAST Volunteer Recognition and Pot Luck Dinner (Below)



Please do attempt to buy from the regular permit outlets as they will not have them.

This is a pilot exercise and the success of it depends on the number of permits sold and the amount of effort required to operate the program. Link for the order form with proper District 1 mailing info is:

<http://www.district1ofsc.ca/classicpermit20092010.pdf>

Ted Day Communication Award

"Bla, bla, bla, bla and the winner of the 2008 Ted Day Communications Award goes to the Beautiful Eastern Association of Snowmobile Trails for their efforts in website and newsletter communications". Huh??? Was that us? Why didn't they call us the BEAST?

This was the reaction from the table at AGM so it took a couple

of seconds to react but the wife finally hit us over the head long enough to realize we had won this Provincial Award for communications.

Dave Hunt (Webmaster and Newsletter) and Jim Lackey (Newsletter contributor), were on hand to accept the reward from OFSC President, Bruce Robinson

for best website and newsletter in the Province of Ontario for 2008.

It was a great honour for us as communications is extremely important to us to let people

know what is going on out there in this high tech, demand for information world. We are constantly looking for ways and suggestions to improve so we like to hear from you positively or negatively. Watch for some significant website changes in the not too distant future which will take us more into real time communications.

Even at the 2009 AGM, I received comments and questions from clubs about our newsletter and our approach which is telling the story from snowmobilers to snowmobilers. Package that all up nicely and you will have people taking the time to read what they see.

No, I am not starting a Twitter page to let you know where I am but we will be talking about trail grooming and the best spots to ride.

Our goal is to ensure we equip our members with the information needed to plan and enjoy their day.



New Local Business Support

Sometimes generosity can come from the most unlikely places. Fellow club volunteer Marc Seabrook from the Canadian Golf club showed us a perfect example of this when he invited the BEAST volunteers out for a 9 hole tournament and BBQ last Tuesday as his way of saying thank you to the many hard working volunteer of the BEAST.

I must say what an awesome organization he runs there! I myself am not a big golfer, but I have attended a few tournaments and can appreciate when you find an excellent golf club. It all started before we even arrived. The online event registration was first class! Easy to use and very slick. After receiving an automated email reminder with tee times, we arrived only a few minutes early and thought we would need to

rush to make it to the tee box on time, but that wasn't the case! Everything was ready to go and waiting. The carts were parked up front and we were provided instructions on where to go. We even had time to grab a quick drink before setting off. Again, not being a big golfer, I can definitely appreciate the refreshment cart which made extremely frequent visits. We never did run dry.

The course was well laid out and the greens were nothing short of perfect! The in cart GPS was awesome and provided easy to use navigation and valuable information such as distance to the green. It allowed for "electronic" scoring eliminating the paper score cards and even provided real time updates with the team scores!

Before long we found ourselves in the tent area typically reserved for large groups where there was way too much food! We had to try and help eat it all to avoid it going to waste! Or at least that's my excuse for abandoning the "diet".

A short awards ceremony with yet another great surprise, no, not the fact that I was actually on a winning team... Thanks Chris!!! But the fact that Dave White came up big time with trophies donated by Momentos Signs.

After some great company and good laughs it was soon time to retire for the evening, and boy did I sleep great! I still can't get over all the generosity that surrounds this great club! A very special thank you to Marc, The Canadian Golf Club as well as Dave and Momentos Signs.



2009 BEAST Corporate Ride at the Ash Grove Inn

Help us help you!

Trail Work Days

November 21st

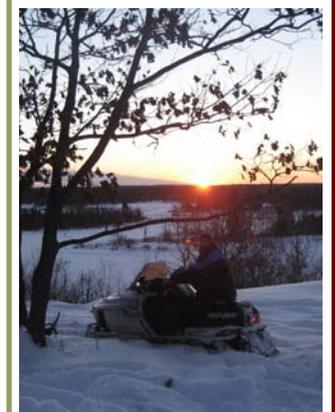
and

December 5th

To register call Anna

at

613-257-5545



Audy enjoys a perfect end to a perfect day!

It's the Law!

Ontario law requires every recreational sled* using an OFSC Prescribed Trail to have and display a valid Snowmobile Trail Permit. Fines for failure to comply range from a minimum of \$200. to a maximum of \$1000.

*exemptions or partial exemptions for specific user groups.

Permit Outlets

Classic Permits are only available through the District Office.

Please contact John Boals at (613) 543-0374 or info@district1ofsc.ca the application is available on their website at <http://www.district1ofsc.ca>

Kanata, Stittsville, Nepean area

			Season	3 Day	7 Day
George's Service Center	Carp Rd. North of 417	(613) 831-2255	✓		
Stittsville Trailer Sales	Main St. Stittsville across from the fire hall.	(613) 836-5555	✓		

Richmond Area

			Season	3 Day	7 Day
Richmond Home Hardware	6179 Perth Street, Richmond	(613) 838-4659	✓		
Danby's Bar and Grill	2858 Munster Rd, Munster (Accepts VISA)		✓	✓	

Ashton, Almonte, Clayton, Carleton Place, Smith's Falls

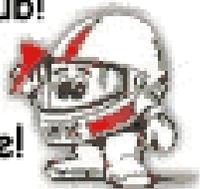
			Season	3 Day	7 Day
License Office	Smiths Falls, 88 Cornelia St.	(613) 283-6837	✓		
License Office	Almonte, 154 Bridge St.	(613) 256-2790	✓	✓	
Carleton Place Marine	Carleton Place, Hwy 15 (Yamaha Dealer)	(613) 257-1772	✓	✓	
Black's Corners Motorsports	Carleton Place, Hwy 15 (Polaris Dealer)	(613) 253-2115	✓	✓	
Gemmill's General Store	Clayton	(613) 256-1947	✓	✓	
Carson's	Perth, Hwy 7 (Ski Doo Dealer)	(613) 267-3499	✓		
Carleton Auto Parts	Almonte, 91 Bridge St.	(613) 256-4473	✓	✓	
Carleton Auto Parts	Carleton Place, 60 Moore St.	(613) 257-2599	✓		
Almonte Grocery & Gas Bar	Petro Canada Hwy29 & 49 Almonte	(613) 256-3633	✓		
Hank's Tire Supply	Smith Falls, 22 Union St.	(613) 283-0173	✓	✓	
Valley Small Engines	Carleton Place, Hwy 15	(613) 257-7032	✓	✓	
Levi Home Hardware	Almonte, 476 Ottawa St.	(613) 256-3732	✓		
Stuart Spoor	@ home 2205 6th line, Carleton Place	(613) 257-1561	✓	✓	✓
	@ clubhouse on meeting nights		✓	✓	✓
Jim Lackey	@ home RR2 Carleton Place	(613) 253-5486	✓	✓	✓

If paying by cheque, it MUST be made payable to "The BEAST" and include the permit number(s) in the memo section.

For the most up to date information, please visit us online at

www.snowmobile.on.ca

Support your local club!
Buy where you ride!



Driver Training Courses

Please contact

Tanis Cordick at (613) 253-0139

For details and to register in

this years courses.

THANKS TO OUR

LANDOWNERS

Throughout our trail system, generous landowners allow the winter use of their property for the enjoyment of snowmobiling. This land use privilege is crucial to the existence of the snowmobile trail which provide many social, recreational and economic benefits to our entire community. Without the continuing cooperation of these unselfish friends of snowmobiling, the quality of winter life throughout our area would be significantly diminished.

We ask everyone in our community, but especially snowmobilers and those who benefit most directly from snowmobile trails, to say a special thanks to our landowners for the use of their property again this season.

Thank you from

All the OFSC Clubs and Volunteers in Ontario



Club Contacts



BEAUTIFUL EASTERN ASSOCIATION
SNOWMOBILE TRAILS

Mailing Address
P.O. Box 8
Stittsville, Ontario
Canada

Our Club House
2237 6th Line of
Beckwith, Carleton
Place K2S 1A2

The BEAST
Jim Lackey 253-5486

ADSA (Ashton)
Anna Mould 257-5545

RSR (Richmond)
Dave Poaps 489-0750

SDHSA (Stittsville)
Daryl Rauhala 836-9348

NO ATVs ON OFSC TRAILS!

- Please Don't Trespass -
ATVs are not allowed on OFSC
trails on private land in any season
without landowner permission.

ATVs must stay off all OFSC trails
during the winter
grooming season.



Visit us online
www.snowmobile.on.ca

Important Dates

Some of these may have passed already but we encourage you to be part of any future events. These are important dates to mark onto your calendar.

- November 1, 2009 Early Bird Draw for season permits
- November 5, 2009 Regular BEAST Meeting at the 6th Line Stop
- November 21 2009 BEAST Work Day
- December 1, 2009 Final day to get your discounted permit
- December 3, 2009 BEAST Annual General Meeting (Elections) at the 6th Line Stop
- December 5, 2009 BEAST Work Day (Includes Potluck Supper at the 6th Line Stop)
- December 6, 2009 Driver Training Course
- January 7, 2010 Regular BEAST Meeting at the 6th Line Stop
- February 4, 2010 Regular BEAST Meeting at the 6th Line Stop
- February 5 to 7, 2010 BEAST Corporate Ride
- February 20, 2010 Carleton Place Hospital Poker Run
- March 4, 2010 Regular BEAST Meeting at the 6th Line Stop
- March 6, 2010 RSR Poker Run

Watch our website for other advertised events!

Note that most of these events are based from our Club House located on the 6th Line of Beckwith (2237 6th Line of Beckwith, Carleton Place) which is just off Highway 15 between Carleton Place and Franktown.

THE MILLION DOLLAR CLUB SUPPORT PROGRAM

Drop this certificate at your Ski-Doo dealership and your club will receive \$10 Cash.

Club Name _____
Club Member Name _____
Age _____ Email _____
Address _____
City _____ Province _____
Postal Code _____ Phone Number _____

Which snowmobile brand do you currently own?

Ski-Doo Artic Cat[†] Polaris[†] Yamaha[†] Other Do not own one

Which type of snowmobile do you own?

Muscle (ex: Mach Z[®]) Cross-Country (ex: MX Z[®]) Mountain (ex: Summit[®])

Sport (ex: GSX[®]) Touring (GTX[†], Legend[®]) Utility Sled (ex: Skandic[®])

What model year is the sled?

Do you plan on buying this Season? Yes No

BRP may inform you, from time to time, of upcoming promotions or new products that may be of interest to you.

— DEALER AREA —

 _____
Dealer Signature _____ Dealer Number _____

ski-doo
BETTER RIDES. BETTER RIDERS.[™]



©2009 Bombardier Recreational Products Inc. (BRP) All rights reserved. [®]™ Trademarks of BRP or its affiliates. [†] All other trademarks are the property of their respective owners. Program starts September 1st, 2009 and ends November 15, 2009. Only duly registered provincial snowmobile clubs for the provinces of Alberta, N.W.T., British Columbia, Yukon, Ontario, Quebec, Manitoba, Saskatchewan, New Brunswick, Newfoundland-Labrador, Nova Scotia, and PEI ("Clubs") and its members are eligible to participate in this Program. Individual Club members must be Canadian residents who have reached the legal age to drive snowmobiles in their province at the time they enter the program. Void where prohibited by law. Only one certificate per Club member. Prizes will be given to the Clubs and not to the individual participating club members. The prizes are: 1st prize: one (1) of two (2) 2010 Ski-Doo snowmobile MX Z or Summit, a retail value of approximately \$12,599CAD (one unit will be provided to the West Alberta, N.W.T., British Columbia, Yukon, Ontario, Manitoba, Saskatchewan and one unit will be provided to the East: New Brunswick, Newfoundland-Labrador, Nova Scotia, PEI, Quebec). The Clubs having obtained both the maximum amount of \$1,500 and a minimum of 75% membership participation rate will be eligible for the 1st prize. The Club with the highest participation rate in terms of donation certificates received divided by the number of Club members will receive the 1st prize. 2nd prize: Each valid name registered on the certificate and dropped off at a participating Ski-Doo dealer will generate \$10 cash to the local Club identified on the certificate and registered as part of this program, up to a maximum of \$1,500 per Club. No cash substitutions for prizes will be permitted and prizes are non-refundable. Odds of winning depend upon the number of entries received. For a copy of the complete program rules, ask your participating Ski-Doo dealer or go to www.ski-doo.com. All entries become the property of BRP. Sponsored by BRP.